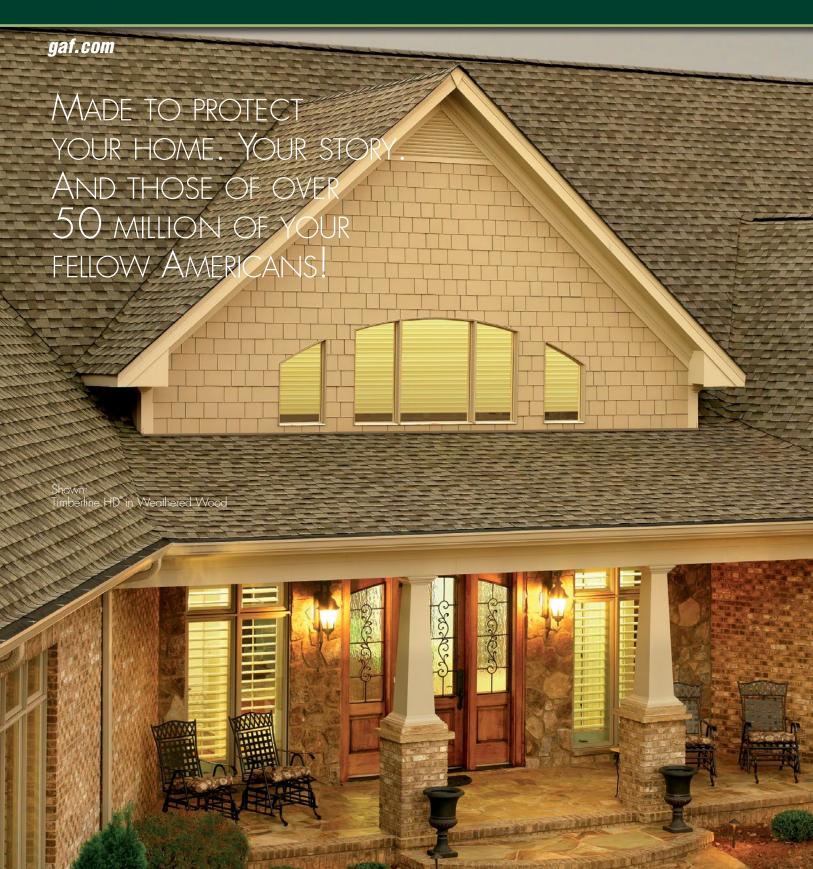


Quality You Can Trust...From North America's Largest Roofing Manufacturer!™



AMERICA'S #1-SELLING ROOF



Install Peace Of Mind

Whether you install the ultra-dimensional Timberline Ultra HD® Shingles or the ever-popular Timberline HD® Shingles, you'll be getting all the benefits that only a genuine Timberline® roof can provide!



When you install GAF Timberline® High Definition® Shingles with **Advanced Protection®** Shingle Technology, you're getting the very best combination of weight and performance that modern manufacturing technology can deliver. In fact, you won't find a shingle that surpasses Timberline® on:

- ✓ Toughness
- ✓ Wind uplift resistance
- Flexibility
- ✓ Fire resistance



That's why every Timberline® High Definition®
Shingle comes with a GAF transferable Lifetime
Itd. warranty* — for your peace of mind! — plus
the backing of the Good Housekeeping Seal.**





*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

**Timberline® High Definition® Shingles have earned the prestigious Good Housekeeping Seal (applicable in U.S. only).

Install To Invest.

Your roof can represent up to 40% of your home's "curb appeal." Timberline "High Definition"

Shingles not only protect your most valuable asset but also beautify your home for years to come — and add to its resale value.

An independent research firm surveyed U.S. homeowners about the brand of architectural shingles they preferred based on appearance. The result: more homeowners preferred the look of Timberline® High Definition® Shingles to the other leading brands.¹

In fact, according to a survey conducted by the National Association of REALTORS®, you can increase the value of your home by an average of 5% with a new Timberline® roof!²

So why settle for anything less than a genuine Timberline® roof?

¹Based on a 2014 survey of U.S. homeowners commissioned by GAF comparing the appearance of two popular Timberline® High Definition® Shingle colors to the comparable colors of other leading brands.

²2013 National Association of REALTORS® survey commissioned by GAF of REALTOR® Appraisers and Non-Appraisers in the U.S.; response based on REALTOR® Appraisers that have had professional experience buying or selling a home with Timberline® Shingles in the three years preceding the survey and felt they could provide an estimated value increase for a home with a Timberline® roof as compared to a home with a basic three-tab shingle roof.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Install To Impress.

Timberline® High Definition® Shingles are unlike any others, thanks to our proprietary shadow bands. Each shadow band is applied using a sophisticated, computer-controlled "feathering" technique. When combined with our randomly blended top layer, it results in a shingle with exceptional depth and dimension — and a striking look unmatched by any other brand.

But don't just take our word for it. See for yourself. When you compare Timberline® High Definition® Shingles to typical architectural shingles, it's easy to see why they'll look sharper and more beautiful on your roof — while enhancing the resale value of your home.

Whatever you're looking for, there's a Timberline® Shingle to fit your taste and your budget.

Here's What Female Homeowners Have To Say...

GAF recently received the Women's Choice Award for being the brand that is a "gold standard when it comes to meeting high standards of quality and service," as rated by female homeowners in the U.S.



See the difference...





The color blends on Timberline® High Definition® Shingles are sharp and well defined — to give your roof maximum dimensionality and depth. Color shown: Hickory



Timberline Ultra HD® Shingles Shown: Timberline Ultra HD® Your best investment for an ultra-dimensional wood-shake look

Timberline Ultra HD® Shingles will cost you just pennies-a-day more than standard architectural shingles.* In return, you can enjoy a thicker, ultra-dimensional wood-shake look for your roof.

Extra-thick layers make Timberline Ultra HD® Shingles up to 53% thicker than standard architectural shingles* for a natural dimensional beauty you'll notice and appreciate.

(Not to mention they can increase the resale value of your home!)

 ${}^{\star}\text{Comparison refers to Timberline HD}{}^{\circledcirc}\text{ Shingles. Thickness varies by plant; see actual shingles for comparison.}$

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

NEW!



Introducing StainGuard Plus™ Time-Release Technology

Our Timberline Ultra HD® Shingles feature patentpending StainGuard Plus™ Time-Release Technology, a revolution in the fight against blue-green algae. Specially engineered capsules are infused throughout with thousands of copper microsites, which release copper efficiently, over time, for long-lasting algae-fighting power. It's algae resistance so powerful, it comes with a 25-year ltd. warranty against blue-green algae discoloration.*

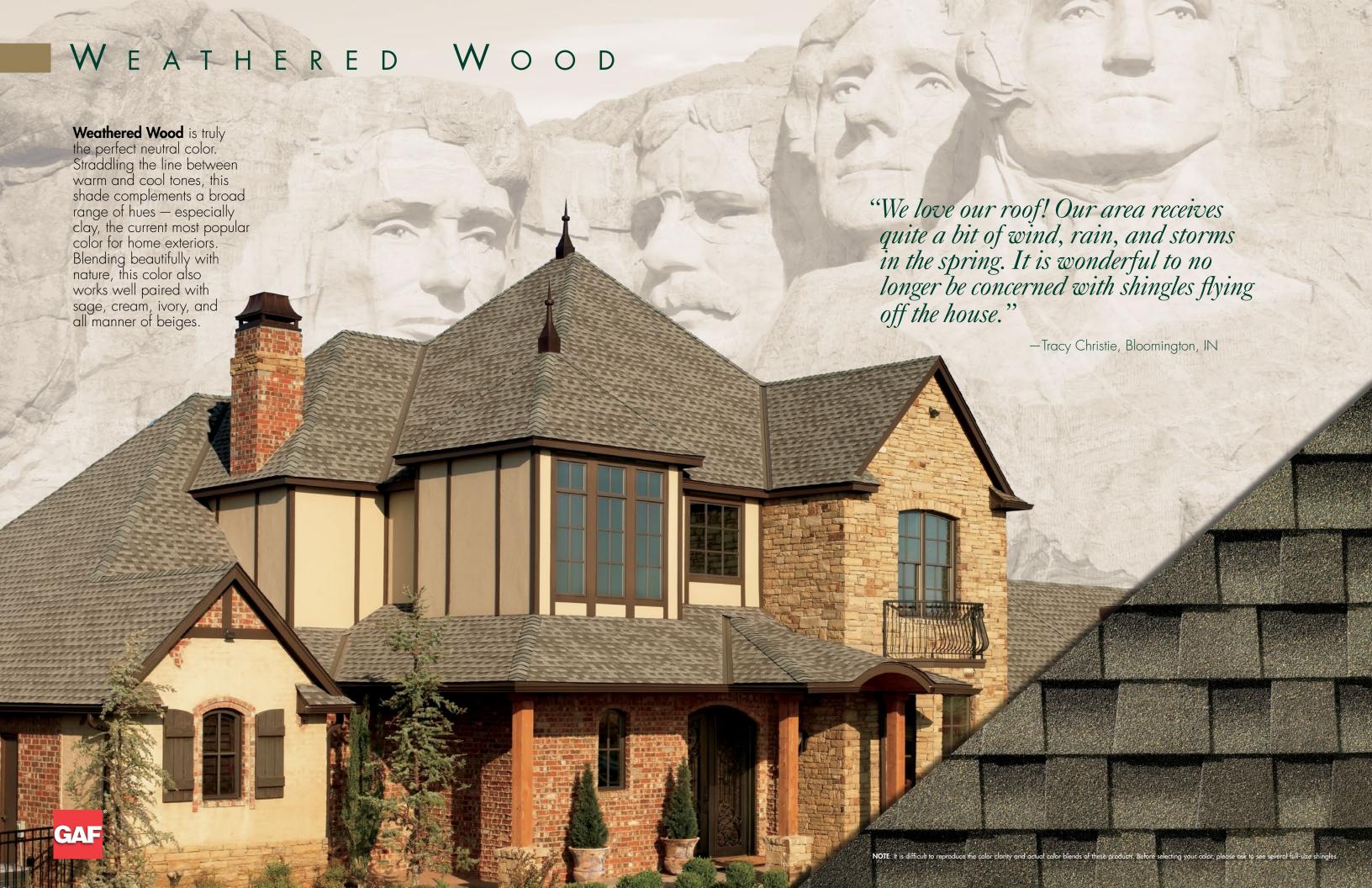
"StainGuard Plus" Time-Release Technology and 25-year ltd. warranty against blue-green algae discoloration available only on Timberline Ultra HD® Shingles sold in packages bearing the StainGuard Plus" logo. Does not apply to Timberline Ultra HD® Reflector Series" Shingles. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.



Timberline Ultra HD® and Timberline HD® Shingles Provide These Unique **Benefits**

- Beautiful Look... Features GAF proprietary color blends and enhanced shadow effect for a genuine wood-shake look.
- Highest Roofing Fire Rating...
 UL Class A, Listed to ANSI/
- Advanced Algae Resistance...
 New StainGuard Plus™ TimeRelease Technology provides longlasting protection against blue-green
 algae stains (applies to Timberline
 Ultra HD® Shingles only).¹
- High Performance... Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/aps to learn more).
- Stays In Place... Dura Grip[™]
 Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles are warranted to withstand winds up to 130 mph (209 km/h).²
- Peace Of Mind... Lifetime Itd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years.³
- Perfect Finishing Touch...
 Use Timbertex® Premium Ridge
 Cap Shingles or Ridglass® Premium
 Ridge Cap Shingles.4
- ¹ StainGuard Plus™ Time-Release Technology and 25-year limited warranty against blue-green algae discoloration available only on Timberline Ultra HD™ Shingles sold in packages bearing the StainGuard Plus™ logo. Does not apply to Timberline Ultra HD™ Reflector Series™ Shingles. See GAF Shingle & Accessory Itd. Warranty for complete coverage and restrictions.
- ² This wind speed coverage requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.
- ³ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.
- ⁴ These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shinales.

















PATRIOTRED (Regional)

Patriot Red is a warm defining shade that conveys a strong sense of style. This strong, bold color provides contrast to earth tones, as well as more traditional white and gray exteriors. With Patriot Red, homes surrounded by natural landscapes will have a balanced, yet noticeable appearance.



Timbertex® and Ridglass® Premium Ridge Cap Shingles





Important Warning:

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Timbertex® and Ridglass® Premium Ridge Cap Shingles are designed to complement the color of your Timberline® Shingles. But some contractors cut costs by using the tabs from a 20-year or 25-year 3-tab shingle as your ridge cap. To ensure the closest color consistency for your roof, ask your contractor to use genuine Timbertex® or Ridglass® Premium Ridge Cap Shingles!*

- Accentuate the Natural Beauty... Of your newly installed shingle roof
- Protect... Guard against leaks and blow-offs at the hip and ridge areas of your roof
- The Right Colors... Designed to complement the color of your roof's shingles (unlike cut-up 3-tab shingles)
- Peace Of Mind... Eligible for up to a Lifetime ltd. warranty when installed on Lifetime Shingle roofs[†]

**TSee GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Itd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

*These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.

Color Availability

Most Popular









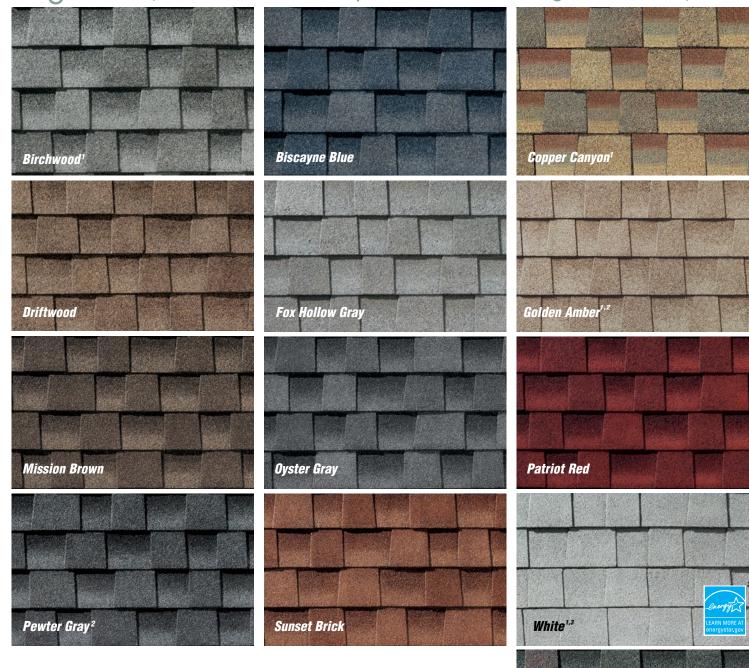


We can help you choose the right shingle for your roof!

Try GAF's Virtual Home Remodeler at gaf.com. Visualize GAF Shingles on a house like yours—or upload and decorate your own house. Try different siding, trim, and brick colors. It's fun!



Regional (See Color Availability Chart On Next Page For Details)



Williamsburg Slate

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

¹ Rated by the Cool Roof Rating Council (CRRC), can be used to comply with Title 24 roofing product requirements, and meets the cool roof requirements of the Los Angeles Green Building Code.

² Limited availability.

³ Timberline HD[®] White is ENERGY STAR[®] certified (U.S. only).

COOP Availability Chart

MBERLINE HD	1	2	3	4	5	6	7
Most Popular Colors	:						
Barkwood	•	•	•	•	•	•	•
Charcoal	•	•	•	•	•	•	•
Hickory	0	•	•	•	•	•	•
Hunter Green	•	•	•	•	•	•	•
Shakewood	0	•	•	•	•	•	•
Slate	•	•	•	•	•	•	•
Weathered Wood	•	•	•	•	•	•	•
Regional Colors:							
Birchwood ¹		•		•	•	•	•
Biscayne Blue	0						
Copper Canyon ¹					•		
Driftwood						•	•
Fox Hollow Gray	•	•					
Golden Amber ^{1,2}					•		
Mission Brown	•	•	•	•	•		•
Oyster Gray	•						•
Patriot Red	•						
Pewter Gray	0	•	•	•	•2		•
Sunset Brick						•	
White ^{1,3}						•	•
Williamsburg Slate	•	•					

BERLINE U	LIKAHD	1	2	3	4	
Most Popular (Colors:					
Barkwood		•		•	•	
Charcoal				•	•	2
Hickory		0		•		MT NO
Hunter Green		•				OG 25 WY 25 WY
Shakewood		•	•	•	•2	3 2 W UT 20 AZ AZ L H OL AZ
Slate		0		•	• 2	8
Weathered Wood		•	•	•	•	AZ MM (05 AI) (10 AZ (1
Regional Color	rs:					
Birchwood ¹				•		•
Biscayne Blue		•				
Fox Hollow Gray		•				
Patriot Red		•	•			
Pewter Gray					• 2	1

'Rated by the Cool Roof Rating Council (CRRC), can be used to comply with Title 24 roofing product requirements, and meets the cool roof requirements of the Los Angeles Green Building Code 'Limited availability.

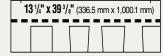
³Timberline HD® White is ENERGY STAR® certified (U.S. only)

For complete product specifications, visit gaf.co



The many protective layers of a **Timberline®**High Definition® Shingle





- · Fiberglass asphalt shingle
- · Lifetime ltd. transferable warranty¹
- Smart Choice® Protection for the first 10 years1
- 130 mph ltd. wind coverage²
- UL Listed to ANSI/UL 790 Class A
- Passes ASTM D7158, Class H
- ASTM D3161, Type 1, Class F
- StainGuard® algae protection³
- StainGuard Plus[™] algae protection⁴
 ENERGY STAR® certified (White only)⁵
- CSA A123.56
- ASTM D3018, Type 1
- ASTM D34627
- Miami-Dade County Product Control approved8
- State of Florida approved
- Texas Department of Insurance listed8
- ICC approved⁸
- Classified in accordance with ICC-ES AC438
- Approximately 64 Pieces/Square
- Approximately 3 Bundles/Square (Timberline HD®)
- Approximately 4 Bundles/Square (Timberline Ultra HD®)
- Approximately 256 Nails/Square
- 5 5/8" (142.88 mm) exposure
- ¹ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.
 ² Requires special installation; see GAF Shingle & Accessory Ltd. Warranty
- ² Requires special installation; see GAF Shingle & Accessory Ltd. Warran for details.
- ³ StainGuard® algae protection and 10-year limited warranty against blue-green algae discoloration available only on shingles sold in packages bearing the StainGuard® logo. See GAF Shingle and Accessory Ltd. Warranty for complete coverage and restrictions.
- piete coverage and restrictions.

 * StainGuard Plus" Time-Release Technology and 25-year limited warranty against blue-green algae discoloration available only on Timberline Ultra Hilb Shingles sold in packages bearing the StainGuard Plus" logo. Does not apply to Timberline Ultra Hilb Reflector Series" Shingles. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.
- ⁵ ENERGY STAR® certified in U.S. only.
- ⁶ Refers to shingles sold in Canada only.
- Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture.











Nancy Fire, Co-Founder and Creative Director of Design Works International, has defined an exciting trend — taking the Inside Out.

Nancy states, "As homeowners spend more time outside of their homes, they want to extend their interior style and sensibility — whether that be elegant, traditional, or more contemporary — to their outdoor living spaces that include the yard, the deck, and the roof.

"Your roof is a decision with a long-term impact. So make shingle, roofing style, and color choices that will complement your home and your personal style, providing you with years of comfort and satisfaction."

The color and style of your shingle are important! They go hand in hand when considering what shingle to use on your roof. After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

Choosing colors for your home's exterior is fun and exciting — and it's also a very significant decision. Remember, the color palette you select won't change with the seasons; it's going to be part of your home for the long term. So whether you like bolder colors that make a statement or you prefer more subtle, softer tones, you want to be sure that the palette you choose today is one that you'll still enjoy on your home years from now.

- Consider how much of your roof is visible from the street. Many times, larger roofs look more inviting using neutral tones while smaller roofs can be a bit more colorful, with more unique patterns.
- For a more traditional color palette, use tones of a color to incorporate a more subdued style into the exterior of your home. A neutral roof color creates the perfect backdrop for other colors.
- For a more contemporary design statement, try bringing attention to the top of your home (such as, using a red roof on a gray house) while coordinating trees and shrubs in the yard that will extend your roof color to your outdoor space (in this instance, like the Red Leaf Maple).

When it comes to choosing the style of your roof shingle, there's no such thing as right and wrong — there's only what works best for you and for your home. Certain elements, such as the size and pitch of your roof, can help determine what shingle style will better complement your home's exterior. Today, there are many types of shingle profiles and patterns available to help you differentiate your roof. Decide the statement you want to make, and embrace it!

- Color and texture add dimension to any home. In choosing your exterior shingle style, remember the importance of curb appeal in making these choices.
- The architectural style of your home is a key component when choosing a shingle style. A Colonial house, for example, might look best with a shingle that features a cleaner, more defined line, while a Victorian home could use a shingle with a more intense hue or a more elaborate and detailed design.
- A large roof surface is much like a blank canvas, giving you almost limitless possibilities for making a dramatic change in the look of your home's exterior. But smaller roofs or roofs with more variations in pitch also offer great opportunities, allowing the incorporation of more unique designs or patterns.

Above all, choose the shingle color and shingle style that make you feel the most comfortable. It's your home, your personality, your lifestyle. The final decision should reflect that — and do so beautifully!





The American Harvest® Collection: Surprising Colors That Reflect the Beauty of America's Heartland Designed to complement your home's exterior color scheme, the American Harvest® Collection will give you that modern architectural style you want, at a price you can afford!

The Timberline® American Harvest® line has been enhanced for maximum appeal, adding greater dimensionality and beauty with higher contrast and on-trend colors.

¹Available only in the Northeast and Central Areas of the U.S.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Midnight Blush¹

^{*}StainGuard® algae protection and 10-year limited warranty against blue-green algae discoloration available only on shingles sold in packages bearing the StainGuard® logo. See GAF Shingle and Accessory Ltd. Warranty for complete coverage and restrictions.

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²Available only in the Southeastern, Southwestern, and Western Areas of the U.S.



LIFETIME* ROOFING SYSTEM

Durable Protection. Lasting Beauty.





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To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/aps.



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal (applicable in U.S. only).



ROOFING PRODUCTS



SALES OFFICES:

NORTHEAST CENTRAL 717-866-8392 630-241-5380 SOUTHEAST 813-622-3962

SOUTHWEST 972-851-0500

WEST 951-360-4200 800-445-9330

CANADA 855-492-8085 WORLD HO 973-628-3000

